



# Requirements For The Use Of The IFC Certification Logo(s)

# The Certification IFCC Logo

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This document describes the controls that IFC Certification Ltd has placed on the use of the IFCC Logo / UKAS Mark and must be read in conjunction with the relevant General Requirements Scheme Document – Appendix A which you hold certification for.

The IFCC Logo that a certificated company is able to use to distinguish itself in the marketplace through being certificated to one or more of IFCC's schemes is included in the relevant scheme's documents.

All IFCC logos are the property of IFC Certification Ltd. Their use must follow the guidance stipulated in this document. Any different usage not covered must first be approved by IFC Certification Ltd.

## How to approve the use of a IFCC Logo

Certificated companies that wish to use the IFCC Logo outside of the rules defined in this document must first formally submit their request to IFC Certification Ltd to receive formal authorisation. The approval request must contain full details as listed below:

- 🗸 Size
- 🗸 Colour
- Location where on the certificated product or what documentation
- Accompanying text
- Artwork Proof(s)

# Where to use the IFCC Logo

Using the IFCC Logo in conjunction with the UKAS Mark should identify that your company is a member of a scheme which is accredited by UKAS and not that your company is a UKAS accredited company. The UKAS Mark cannot be displayed separated from the IFCC logo (see Figure D & E, section 7).

As an IFCC certificated company you are entitled to use the IFCC Logo with or without the UKAS Mark for marketing purposes.

The IFCC Logo (either with or without the UKAS Mark) may be used on stationery and other promotional material (brochures, websites, leaflets etc); as defined in the relevant General Requirements Scheme Document – Appendix A which you hold certification for.

Only the IFCC Company logo without the UKAS Mark maybe used on vehicles, buildings and flags. When using the IFCC Company logo without the UKAS Mark in these instances, it must always be used in conjunction with the Company's Certification number placed centrally under the IFCC Logo (see Figure A2, B2 & C2, section 7.

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### Certificate holder's responsibility

The certificate holder must:

- Ensure that use of the IFCC Logo complies with the General Requirements Scheme Document Appendix A which you hold certification for.
- If the Certification ceases to be valid, howsoever caused, it is your responsibility to stop using and immediately remove the IFCC Logo from all company media.

#### IFCC Logo - Size and colour

The IFCC Logo can be proportionally enlarged or reduced providing that they are still legible.

IFCC Logo with or without the UKAS Mark must be reproduced using the colour references shown below. The use of alternatives colours on certificate holder's documentation may be allowed but must be submitted to IFC Certification to obtain formal approval prior to use.

#### **Colour References**

Kiwa Red:

R:	209	C:	0
G:	17	M:	99
B:	28	Y:	91
HEX:	#D1111C	K:	11

Kiwa Grey:

R:	122	C:	
G:	111	M:	
B:	111	Y:	
HEX:	#706F6F	K:	

#### Misuse or misrepresentation of the IFCC Logo

Should the certificate holder misuse the IFCC Logo, whether intentionally or not an investigation will be conducted by the IFC Certification Ltd which could potentially lead to the withdrawal or suspension of the Certificate or legal action.

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# Variations of the IFCC Logo(s)

The IFCC Logo can be reproduced separately using a Full Colour, White or Mono versions if the usage situation requires this.

FIGURE A1	FIGURE B1	FIGURE C1		
Full Colour Logo	White Only Logo	Mono Logo		
	(*shown here on a blue background)			

When using the IFCC Logo on vehicles, buildings and flags it can be reproduced separately using a Full Colour, White or Mono versions if the usage situation requires but always in conjunction with the Company's Certification number.

FIGURE A2	FIGURE B2	FIGURE C2		
Full Colour Logo	White Only Logo	Mono Logo		
Scheme Certificate No.	Scheme Certificate No. (*shown here on an orange background)	Scheme Certificate No.		

When the IFCC Logo is used inconjuction with the UKAS Mark it must be displyed within a keyline box as shown below.

#### Figure D: Example



Scheme Certificate No. Other scheme specific information

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#### Figure E: Example



Scheme Certificate No. Other scheme specific information

All artwork will initially be supplied in .JPG format. Additional file formats .PNG or .EPS are available if required.

In all cases where the IFCC logo is accompanied by the UKAS Mark (see figure D/ figure E above) any additional qualifying information you wish to present must be positioned below the keyline box.

#### Additional information

Further clarification or assistance into the appropriate usage of logos is available from IFC Certification office.

Telephone: +44 (0)1844 275500

E-mail: uk.ifccinfo@kiwa.com

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